Design Document

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Interactive Web Documents

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Delilah’s

We created a website for a fake cafe to promote their business to potential customers. We designed our site with the intention of it having a clean, sophisticated layout and theme that is user friendly and visually appealing.

Major Design Points:

* Color Scheme
  + We wanted our site to incorporate complementary colors.
  + The colors we chose all fit our classy and sophisticated theme.
  + We also used somewhat muted colors and shades in order to allow the vibrant pictures to really pop and draw focus.
  + Layout
    - See the Structured Layout Section below.

- Whitespace

- We left the background white in the column with our information on every page.

- We did this so that way our text and images drew focus.

- This column was also surrounded by our off white/ blurred background, almost acting as whitespace.

Style Sheet:

* We have a single css page.
* Our page focuses on manipulating the texts and images.
* We edited the font size and types to fit our site’s overall theme.
* We used a standard selector in the css when we used body{} which is located at the top of the css page. We used the body{} in order to make the background image of the website all look the same.
* We have many classes. Some examples include .titlepage which was used in the logo for Delilah’s at the upper left hand corner, .info which was used for the fonts that we wanted to look similar in order to make our pages cohesive.
* We also have several ids. Some of which include #manifesto (which was used in the manifesto section of the about page) and #socialmedia which was used in the contact page.
* An example of a nested selector is when we used li a{} for the navigation bar to make it look how we wanted it to look.  This is used for all of the pages.

Navigation aids:

* We have a main navigation bar at the top of all of our pages. This bar allows users to travel through the site because it is linked with each other.
* We also have a hover-over color change in the navigation bar, so when users hover their mouse over the a page option on the menu bar, it changes color. We also have a hover-over color change in our social media links (Facebook, Instagram, and Twitter) that is located in the contact page.
* We used W3 School’s example for this, but we modified it to get what we wanted.

Structured Layout:

* As we have stated before, we really wanted our pages to reflect our mission statement and have a clean and sophisticated look.
* All of our pages have the same menu/navigation bar at the top of the page.
* We also have the pages separated by sections, with one being a constant column (dark purple on the left). In this column, we have basic information such as contact information, hours, our cafe manifesto, and pictures.
* Our logo is also on the top left corner, and is the same size on every page.
* Our background is also the same on every page.

JavaScript:

* Our main JavaScript function is the mailing list sign up alert which is at the homepage.
* It is a pop up alert that asks users to sign up for the mailing list upon the page loading.
* It has a text box for users to input their email addresses.

Images:

* We used a lot of images to help enhance our website and further convey our mission.
* Our images were all collected from free, public access stock photos such as Pexel and Unsplash.
* They are mostly of food, which acts as a menu enhancement and attachment because they all look really enticing.
* All of the photo’s fit our color scheme and theme too.

Links:

* We use links all throughout our website in the way of the navigation bar.
* We also have links incorporated into images that link to Facebook, Twitter, and Instagram pages. As previously stated, these social media links are located in the contact page ( and homepage) of our website.

Sources:

* The code we used is all our own. We used W3 School’s examples for structural reference (ex.alert box,  http://www.w3schools.com/js/tryit.asp?filename=tryjs\_prompt), but they were edited to fit our site’s needs. We also referenced the class textbook by Jennifer Robbins to help us understand and apply the concepts.

As a last note about our website, overall, we are really proud of how it looks and is. We think the contents flow really well together and that visitors to our site will smile when they see it.